

**Advertising Rates for Our Own News: as at 1<sup>st</sup> March 2020 - Bookings: oon\_news@hotmail.com**

<b><u>Total Cost if running 6 consecutive Issues</u></b>		<b>\$ (Mono)</b>	<b>\$ (Colour)</b>
Size: 1/8 page	9cm w x 6cm h	99.00	150.00
Size: ¼ page	9cm w x 12.5cm h	132.00	198.00
Size: ½ page	12.5cm w x 18.5cm h	264.00	347.00
Size: Full page	18.5cm w x 25cm h	528.00	792.00

<b><u>Total Cost if running 12 consecutive issues</u></b>		<b>\$ (Mono)</b>	<b>\$ (Colour)</b>
Size: 1/8 page	9cm w x 6cm h	176.00	264.00
Size: ¼ page	9cm w x 12.5cm h	231.00	346.00
Size: ½ page	12.5cm w x 18.5cm h	461.00	610.00
Size: Full page	18.5cm w x 25cm h	924.00	1386.00

<b><u>Single issue rates:</u></b>		<b>\$ (Mono)</b>	<b>\$ (Colour)</b>
Size: 1/8 page	9cm w x 6cm h	40.00	60.00
Size: ¼ page	9cm w x 12.5cm h	60.00	90.00
Size: ½ page	12.5cm w x 18.5cm h	100.00	150.00
Size: Full page	18.5cm w x 25cm h	240.00	360.00

**Mono:** Ads in Mono are black and white.

**Colour:** Ads in colour are any amount of colour from one word to a full ad.

**Classifieds:**

Half of a 1/8th Page 4.5cm w x 3cm h \$10.00. These will be paid on an honour system by placing the \$10 in an envelope with your name on it and putting it in one of the collection boxes where OON is distributed ie. Wollombi Store, Laguna Store and Millfield Store.

**Ad plus editorial**

A contribution which is an ad for 6 months or more, is eligible for a free editorial of up to ½ page to promote their business. This offer is for one-off during the time the ad appears in OON, the ad is charged but the editorial is free, kept to 200 words or ½ page including a picture.

**Local Not for Profit:**

Local Not for Profit groups will **not** be charged for contributions up to ½ page including picture. For contributions more than ½ to full page the charge is \$25. However, community group one-off feature events limited to 3 per group per calendar year will be free but also printed at the OON Team discretion.

**Public announcements generally:**

Public announcements from 'not for profit' groups and other interest groups can have ¼ page ad to promote their future event for a contribution of \$25.00 and a ½ page for \$50. Any other ad placements will be charged at the regular rates.

**Postal Subscription:** Cost \$60- per financial year.

**Email Subscription:** Free